



PRESS RELEASE

BERLIN, 8 FEBRUARY 2011

UFA PRODUCTION COMPANY TEAMWORX COUNTS ON MOCCU ONLINE

Berlin-based creative agency Moccu has reworked, redesigned and launched the internet presence of UFA subsidiary and production company teamWorx. The main focus was placed on the inclusion of moving images, which formed a central element of the website. Asset management restructuring as regards the administration of films and film archives for Europe's market leader in the event productions sector was also of prime importance.

Moccu used state-of-the-art, HTML5 enabled TYPO3 architecture, including MVC Frameworks Extbase and Fluid (Template Engine), for the moving images' technical integration and visualization. The Berliners installed a scalable content delivery network in order to guarantee hitch-free online operations with multiple simultaneous streaming. The newly completed launch of www.teamworx.de was rounded off with a comprehensive search engine optimization. However, future additions to the internet presence are not impossible.

Specimen copies requested.



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ABOUT MOCCU:

Moccu is a Berlin-based creative agency for digital media which has been planning, designing and realizing interactive communication at the highest visual and technical levels since 2000. The company's credentials include the creation of communication solutions, brand staging and internet presences for firms including Volkswagen, Canon, Dior, L'Oréal, Vodafone and WWF.

ABOUT TEAMWORX:

With its more than 170 production teamWorx Television & Film GmbH is among the leading TV production companies in Germany and it is the european leader of mini-series productions. The company was founded by Nico Hofmann, Ariane Krampe and Wolf Bauer in 1998; Dr. Jürgen Schuster joining later as another director and producer. Additional producers are Sascha Schwingel, Benjamin Benedict and Jochen Laube.

teamWorx has created important trends with its elaborate event movies and has greatly influenced German TV. By now the manifold portfolio of films include mini-series such as "Dresden", "Die Flucht", "Schicksalsjahre" or "Hindenburg", but also award-winning TV movies such as "Mogadischu", "Rose" or "Der Mann aus der Pfalz". Additionally there are TV series such the adaptations of the crime novels by Donna Leon with Commissario Brunetti, documentaries like "The goalgetter's ship" and prominent debuts such as Florian Cossen's "The day is was not born".

Since the year 2000, teamWorx is supporting the student competition "First Steps", founded by Bernd Eichinger and Nico Hofmann.